



United Way

# Way to go!

Volume 4, Issue 1

United Way serving Saint John, Kings and Charlotte

Summer 2011



United Way

## 2011 Campaign Kickoff

Trade & Convention Centre  
Thursday September 1, 2011

Parade at 11:30 am from King Square

Lunch: 12:00 noon —

Beans and Weiners, Hotdogs and Buns,  
Soft Drinks, Coffee, and  
Desserts by United Way Agencies

Parade will meet Mayor Ivan Court for  
flag-raising ceremony on King Street.

50/50 Draw

Draw prizes courtesy:

Cox Electronics, Sea Dogs, Kent, Costco

Sponsors:

Baxter Foods, Costco, Java Moose

Tickets = \$10

Tables of 10 = \$100

**Call for tickets: 658-1212**

or visit

[www.unitedwaysaintjohn.com/event\\_tickets](http://www.unitedwaysaintjohn.com/event_tickets)

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# United Way *Third Annual Wacky* RAT RACE



It's team-building fun for everyone on **Wednesday, September 14th** from 6:00 pm to 8:00 pm.



A games and obstacles points race through the uptown core of Saint John with pre-race and post-race activities, including a cheese and crackers party and live entertainment at the finish!

## All New Games:

1. Have you completely lost your marbles?!
2. There's no "i" in Team
3. File it
4. Go ahead - burst my bubble

## All New Obstacles:

1. Take this job and "shovel" it!
2. It's a "Bear" Market and that's no "Bull"!
3. Life's a juggling act
4. "Gopher" it!

## Wear a costume and earn 100 points immediately!

- Total course is 2.15 km (approx.)
- Pied Piper Challenge trophy for most points!
- Tail-end trophy for last team across the Finish!

Registration: \$50 per person — teams of 4.  
Raise more dollars and win prizes for \$50+, \$100+, \$250+, \$500+ and \$1,000+

To register your team, call 658-1212 or email [sj.unitedway@nb.aibn.com](mailto:sj.unitedway@nb.aibn.com)

## Mmm... SUGAR, SUGAR — a “sweet” taste of business

### Boys and Girls Club

What started out as a partnership with the Saint John Community Loan Fund last summer to teach children and youth basic business skills, turned into a “sweet” life experience for 12 youth, ages 8 - 14.

Staff from the Loan Fund held sessions to teach the youth about money, and the how-to's on setting up a business. The youths' keenness motivated them to brainstorm on a product – “let's make cookies!”

With all the culinary supplies at their

disposal at the Boys and Girls Club – kitchen, bake ware, etc., they had a head start on their business plan. They borrowed \$200.00 from the Community Loan Fund and learned about interest, loans, credit establishment and the importance of paying back the loan in a timely fashion.

The product was sugar cookies with the Club colour logo in frosting on top. The name? *Mmmmm Sugar Sugar.*



**After a few weeks of production and sales, not only did our youth pay back their loan, they all made money! What an experience!**

## A Sense of Belonging

### Centenary-Queen Square Adult Care Centre

My brother Ernie was born with multiple health issues which created many barriers in his life. **Centenary-Queen Square Adult Care Centre** was one of the most important activities in my brother's life. If he was sick he would hide it so that he would not miss a day. He developed many deep friendships, felt a sense of belonging,



and had fun at CQS Care Centres.

A few years ago we discovered that his only kidney was failing and his time with us was coming to an end. We kept this in mind in everything we did for and with him.

Foremost for us was to make every day he had left as enjoyable as possible; for Ernie this meant overnight visits with friends, attending all Sea Dogs home games, and attending CQS Adult Care Centre Monday through Friday.

Ernie was still insisting on attending CQS Adult Care right up until the day I took him to the hospital.

**CQS Adult Care Centre enriched his life and brought him joy; I could not hope for more.**

**- Marcia**

## Breaking the Barriers

### Canadian Mental Health Association

In the mid-1980's Ann Marie was receiving individual advocacy through **Canadian Mental Health Association Saint John Branch.**

It was determined that Ann Marie wanted to complete her GED and with the encouragement and assistance of CMHA, Ann Marie did just that.

Ann Marie has cerebral palsy and a history of mental health issues.

Over the years she has faced adversity and has achieved many accomplishments - she has transitioned through several group homes and is currently living on her own and has obtained a Bachelor's Degree with Honours in History from UNB.



Today, Ann Marie is an active member of the Saint John community and volunteers weekly at CMHA. Week after week Ann Marie lends a hand with office administration and always has a smile on her face and a joke at a moment's notice.

**Ann Marie received a volunteer recognition award at the CMHA Annual General Meeting in June.**

## Building Capacity for Greater Community Impact

### Outcomes Measurement 2-Day Workshop

November 17 and 18th, 2011

Outcome measurement is a process which enables organizations to move beyond just tracking program statistics to measuring client progress achieved as a result of a program. This process answers the question: what impact does our service have on the life of our clients?

This exciting training opportunity introduces non-profit organizations to a simple, yet effective approach to implementing *Program Outcome Measurement*.

#### Facilitators:

<b>Len Lifchus</b> CEO at United Way of Burlington & Greater Hamilton	<b>Lisa Smith</b> Professor of Non-profit Leadership Fleming College
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#### Who should attend?

Executive Directors, Senior Program and Frontline Staff of non-profit organizations.

Attendance is limited to 60 people so contact us ASAP to reserve your seat.

**Cost:** \$49/person.

**For more information call 658-1212**

or visit:

[www.unitedwaysaintjohn.com](http://www.unitedwaysaintjohn.com)

## Welcome to our 2011 President and Campaign Chair



**President**  
Bob Crowley  
Northrup Group



**2011 Campaign Chair**  
Wayne Chamberlain  
AnyWare Group Inc.

### 2011 Campaign Cabinet

#### Major Firms

Ron Marcolin

#### Business & Industry

Chuck Hickey, IAFF Local 771

#### Leaders' Division

Paul Zed, Counsel,  
Barry Spalding

#### Technology & Support

Jill MacKay,  
Operations Manager, Hotels  
Wyndham Worldwide  
Canada Inc.  
Kristine McNamee,  
Director of Trip Rewards  
Wyndham Worldwide  
Canada Inc.

#### Education

Ron Oldfield

#### Public Sector

David Kirkpatrick,  
Project Executive,  
Business New Brunswick

#### Federal

Steve Lunney,  
Canada Revenue Agency

#### Provincial

David Kirkpatrick,  
Project Executive,  
Business New Brunswick

#### Municipal

Chuck Hickey,  
IAFF Local 771

#### Charlotte County

Jackie Matthews

#### Commerce & Finance

Christine M. Cooper  
Vice President New  
Brunswick & PEI, BMO  
Bank of Montreal  
Deanna Price,  
Senior Client Relationship  
Manager - Southern NB,  
Scotiabank

#### Health

Kara Higgins

#### Dentists' Division

Dr. Jerry Wowchuk  
Dr. Pat Bonner

#### Doctors

Dr. Michael Simon

Join us at **Kingston Market**  
Saturday, August 27th **or**  
Saturday, September 10th



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serving Saint John,  
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**Change starts here.**

61 Union Street, 2nd Floor, Saint John, NB E2L 1A2

**For more information or to make a donation:**

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**Website: [www.unitedwaysaintjohn.com](http://www.unitedwaysaintjohn.com)**

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