



# United Way

serving Saint John,  
Kings and Charlotte

FOR IMMEDIATE RELEASE

## **United Way of Greater Saint John names Wendy MacDermott as new Executive Director**

New ED passionate about innovative solutions for complex social issues

November 18, 2011 – Saint John, NB.

Today, the Board of Directors of the United Way of Greater Saint John Inc. announced that Wendy MacDermott has been named the new Executive Director.

“Wendy’s success in forming strong ties in the community at Vibrant Communities Saint John was one of the reasons we believed she is the right person for the job,” said Bob Crowley, President of the United Way. “Her experience and enthusiasm will be critical as we roll out our new Vision 2020 strategic plan in the next year.”

Born and raised in New Brunswick, MacDermott obtained a BA from St. Thomas University before moving West to pursue a Masters in Psychology from the University of Saskatchewan. In Saskatoon, MacDermott began her career in the areas of community development, intersectoral collaboration, evaluation, community-based research, and health care improvement. Vulnerable populations were the focus of much of this work ranging from children involved in the sex trade to women seeking breast cancer care.

“The last 4 years have been an exciting time working with Vibrant Communities Saint John’s many partners during a time of transition. I look forward to the opportunity to bring what I learned in Saskatchewan and Vibrant Communities to the United Way,” said MacDermott.

“I chose to work in the community sector because I feel it is where I can contribute the most to improving our community,” said MacDermott. “I’m passionate about working in new and innovative ways to find solutions to complex issues such as poverty reduction and strengthening local communities.”

Wendy MacDermott will begin her new position beginning on Monday, November 21<sup>st</sup>, 2011. With the United Way in the middle of the 2011 Campaign, MacDermott will be joining the team during the busiest time of the year.

For more information about the United Way serving Saint John, Kings and Charlotte, please call 658-1212 or visit [UnitedWaySaintJohn.com](http://UnitedWaySaintJohn.com).

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