



United Way
serving Saint John,
Kings and Charlotte



FOR IMMEDIATE RELEASE

Hospice Greater Saint John and United Way serving Saint John, Kings and Charlotte Joint Announcement

December 15, 2011 – Saint John, NB. Hospice Greater Saint John and the United Way serving Saint John, Kings and Charlotte are pleased to announce a new partnership for 2012 which will see Hospice graduate from being a United Way Agency and become an independent self-funding non-profit charity.

For 24 years, The United Way's annual funding, along with other community donations, has enabled Hospice to provide home and hospital support services to over 5,000 people and families facing end-of-life issues and establish Bobby's Hospice, Atlantic Canada's first 10-bed Residential Hospice that provides 24-hour community palliative care to patients who can no longer stay home through the end of life.

In one year of operations, Bobby's Hospice has cared for 115 patients in our community living with a terminal illness and freed up over 2,600 beds at the Saint John Regional Hospital, helping to increase access to elective surgery and hospital admissions.

"Hospice must now raise nearly \$1M per year to fund our share of the costs at Bobby's Hospice which requires identifying new, substantial and ongoing revenue sources to remain viable," says J. Patrick Woods, Hospice Chairman of the Board. "We are grateful for the United Way's support over 24 years which has played a key role in the delivery of end-of-life care in our community and we believe our departure will present opportunities for the United Way to support other deserving agencies in our community."

"The United Way is proud to be one of the founding partners in a new model of healthcare in our region. The United Way's emerging strategic plan calls for an evolution in our role from traditional funder to community builders with a focus on strategic investments and partnerships." says Bob Crowley, United Way President. "We wish Hospice well in their new endeavors and look forward to opportunities to work together in the future."

Hospice and the United Way would like to thank Greater Saint John for trusting us with your donations to improve the quality of life in our community.

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