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News Release

### **United Way Celebrates Campaign Achievement of \$1,317,764.79**

**Saint John, March 31, 2010** – It was a celebration with all the “bells and whistles” as 250 guests - community agencies, donors, supporters and volunteers gathered at the Market Square Atrium for the announcement of the 50<sup>th</sup> Anniversary Campaign Achievement of \$1,317,764.79 last night. The third consecutive year of surpassing goal, the 2009 Campaign exceeded the \$1.225 million set.

Deloitte, TD Canada Trust, Irving Paper, Quispamsis Elementary School, TD Insurance, Enterprise Rent-a-Car, Local 771 IAFF and WorkSafe NB were the selected recipients for outstanding contribution to the Campaign, while Natalie Robart of Service Canada was chosen for exceptional coordination of her employee campaign. John Murphy, Campaign Chair in 1991 and Leader of the Way, was selected for continuous support to the Campaign. TD Insurance and Xerox Corporation retained the challenge trophies for their employee participation. The prestigious Campaign Chair’s Award was presented to the Saint John Firefighters for their outstanding workplace campaign and support to United Way community events.

New this Campaign, there were 5 Honorable Mentions – Sylvia Robichaud of Social Development – Social Services Division, Holiday Inn Express & Suites, Janice Oram and Diane Farris of Service Canada and Kim Shephard of Xerox Canada, for their various contributions to the success of the Campaign.

“In spite of the economic downturn, our communities have come through for the individuals and families who need help,” says Ron Marcolin, 2009 Campaign Chair, “which proves quite clearly that a group of committed citizens *can* change a community”. And speaking of community spirit, Deloitte was presented an award for their encouragement and support of employee volunteerism and community involvement through the United Way Campaign.

To end the evening, in true party style, each guest received a loot bag, with over 30 receiving a bonus “surprise” gift, courtesy New Brunswick Museum, Olivier Soaps, Boilerworks, Feel Good Store and Ambiance Spa.

For information on United Way please call 658-1212 or visit our website at [www.saintjohn.unitedway.ca](http://www.saintjohn.unitedway.ca).

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