



News Release

United Way Celebrates Final Achievement of \$1,214,402.95

Saint John, March 26, 2008 – The sound of party horns filled the room as the United Way Final Achievement was revealed. Close to 200 guests gathered for the first United Way Community Achievement and Awards Dinner at the Trade & Convention Centre last night.

Deloitte & Touche, ExxonMobil, Efficiency NB, Scotiabank, Future Shop, Crosby Molasses and UNBSJ were the selected recipients for outstanding contribution to the Campaign, while Bob Wilson of Irving Paper and Bernice Sears of Industry Canada were chosen for exceptional coordination of their respective employee campaigns. TD Insurance and Xerox Corporation retained the challenge trophies for over 80% employee participation. The prestigious Campaign Chair's Award was presented to Aliant for their outstanding workplace campaign and support to United Way community events.

"Tonight we celebrate community spirit", said James Gallagher, 2007 Campaign Chair, "More importantly, this achievement means more dollars to much-needed services". And speaking of community spirit, Xerox Corporation was presented an award for their encouragement and support of employee volunteerism and community involvement through the United Way Campaign.

Later, ExxonMobil set the pace for the 2008 United Way Campaign with a corporate cheque for \$21,000, to the excitement of the crowd.

To end the evening, in true party style, each guest received a loot bag, with 5 lucky ones receiving a bonus "surprise" gift, courtesy B&N Flooring, Peoples and Hilton Saint John.

For information on United Way please call 658-1212 or visit our website at www.saintjohn.unitedway.ca.

-30-

For further information contact:
Elizabeth Jadoo
United Way of Greater Saint John
506 658-1212